Community Chest Application Summary 2018/2019



Local Authority	SEBC
Organisation	Sporting 87
Amount Requested	£6,000.00 (2018-2019) £6,000.00 (2019-2020)
Total Project Cost	£19,600 (£9,800 p.a.)
Match Funding	£3,000 – line management provided free of charge
	£500 – expenses and office costs – provided free of charge
	£300 – kit and uniform – provided free of charge
Partnerships	Schools in Bury St Edmunds, Western Area Youth Soccer
	League (WAYS), Parish councils, Church youth groups
West Suffolk Bid?	No

Overview

This application is to fund a Football Development Officer (FDO) to work for Sporting 87 FC, within the club and in the community. A typical candidate is 16 to 18 years old and wanting to work within the community, or keen to be with in a sport based environment. The roll of FDO offers the young person a unique opportunity to develop their skills and experience, with ongoing mentoring and training by skilled staff. The FDO was originally born out of the Clubs Young Leader Programme, that seeks to provide opportunities to learn and play football but also to develop broad life and leadership skills. As well as many activities within Sporting 87, our team of young leaders are encouraged to support local events and sports activities within the local community.

Roles within Sporting 87 will include running:

- Mens Walking Football, reintroducing mature men to football and physical activity.
- Ladies football sessions, introducing ladies to the game for social and physical benefits
- Mens Futsal games 2-week nights, allowing younger men who can't play at weekends, to play and keep fit.
- Youngsters aged 5 16 in their school environment. (PE lessons, after school and lunch clubs, holiday clubs),
- Preschool children aged 3 5 providing basic movements and the A B C(agility, balance, coordination, and physical interaction.
- Girls football facility on a Friday evening, offering a healthy and fun activity to those that would not normally get a chance.
- Community fetes, school sports days and support of health and wellbeing events (Age Concern & NHS).

Outputs

An FDO would typically come into contact with 200 people directly in the course of a typical week. This would be via school lessons, lunch clubs, after school activities, evening activities.

Outcomes

Key out comes include:

- leadership skills
- building relationships and skills that naturally encourage confidence, selfesteem and self-worth
- encouragement to step outside of their comfort zones, knowing they have the support and confidence of the Club
- expression and development of personal styles and building on natural abilities.
- goal setting

Outcomes for the service user are measured through feedback both verbally and in writing from the service users. This is then measured against the FDO's personal targets with action plans created to address any areas that need attention.

Outcomes for the FDO can be assessed as they show more resilience; they are happier and more confident and have a strong sense of belonging. Equally, ongoing assessments against their personal goals, demonstrates progress and a sense of achievement as goals are achieved.

Finances

Income for last financial year – £94,507 Expenditure for last financial year - £104,194

Reserves

£nil

Request breakdown

£500 per month bursary for Football Development Officer

Previous Community Chest funding

None.

Officer comments

Supported by 1 Families and Communities Officer





St Edmundsbury Borough Council Community Chest Grant Application Form Part A

Community Chest funding supports voluntary and community groups who make a contribution to improving the quality of life for people in West Suffolk. The information you provide will help us consider your application. If you have any questions, please give us a call on 01284 757077. Before completing this form, we ask you to please read the guidelines, which are available on: http://www.westsuffolk.gov.uk/community/community-grants.cfm

Please return your completed, signed form and supplementary documents to: polly.kane@westsuffolk.gov.uk.

Please note: This form is for applications to the St Edmundsbury Borough Council Community Chest grants scheme. If you wish to apply to Forest Heath District Council the form can be found on the Community Grants page above. If you wish to apply to both councils, you will need to complete a separate form for each, clearly stating how your activity will benefit the area.

1. Contact details

Organisation/lead				
partner name	Sporting 87 Football Club			
Organisation Address				
	Unit 2			
	1 Northern Way			
	Bury St Edmunds			
	Suffolk			
Postcode	IP326NH			

Organisation main email	admin@sporting87.co.uk
Organisation main tel.	01284 747222
Organisation website	www.sporting87.co.uk

Organisation Twitter	
Organisation Facebook	

Contact person 1 (main contact)		Contact person 2		
Name	Ray Balmer	Name	Jonatham Warnock	
Position in		Position in	Football Development Director	
organisation	Vice Chairman	organisation		
Daytime	07946462992	Daytime	01284747222	
tel.no		tel.no		
Mobile	07946462779	Mobile	07946733184	
email	Raybalmer1@gmail.com	email	Jonathan.warnock@sporting87.co.uk	
Address if different to organisation's		Address if dif	ferent to organisation's	
As above		As above		
Postcode		Postcode		

2. About your organisation

2.1. Which local authority area(s) does your organisation currently work in	n?
---	----

5 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -
St Edmundsbury Borough Council

2.2. What type of organisation are you? (please check the relevant box)

Registered charity	\boxtimes	Charity number: 1162311
Applying for charitable status		
Company limited by guarantee		Company number:
Community interest company		
Part of a larger regional or national	charity	
(Please state which one)		
Constituted community group		
Social Eenterprise		What type?:
Other (Please specify)		

2.3. How many people are currently involved in your organisation?

Trustees	6	Management board	9
Management team	4	Service users	500
Full time paid staff/workers	0	Volunteers and helpers (non-management)	660
Part time paid staff/workers	1		

1987

2.4. What is the purpose of your organisation? Please briefly describe why your organisation was set up, its aims and objectives, what activities it carries out and who primarily benefits.

The Football Club provides community participation in health recreation by promoting opportunities for playing football.

"Providing opportunity" – each person is a very special individual possessing a vast spectrum of talents. Each has a right to discover and fulfill their purpose in life and exercise these talents. The club makes great efforts to help its members fulfill their potential.

An example of this is our Young Leaders Programme. The programme offers opportunities to learn and play football, develop broad life and leadership skills. This led directly to one of our Young Leaders receiving an award at Buckingham Palace from Prince William.

"Playing with integrity" and correct to the laws of the game, with fairness and honesty. The FA Respect and Fair Play initiatives are considered by the Club as minimum standards.

An example of this is the prestigious FA County Charter Community Club award, which has been presented to the Club four times in the last twelve years.

"Caring about everyone" – valuing each individual, providing them with thoughtful measured and appropriate football and personal development opportunities. Beyond the football context, this theme includes having concern for wellbeing and providing practical help.

The Club currently offers;

- 3 adult teams playing in the SIL league, 100 registered
- Mens Futsal league, 50 registered
- Men's Walking football, 30 registered
- Ladies football, 20 registered
- 30 plus, youth teams, with approximately 350 registered.
- Cubs and Tigers age 4 7, 45 registered
- School lessons, after school and lunch clubs total 250 weekly
- Community holiday clubs total; 50 registered
- Academy youth advanced sessions, 50 registered

Our volunteers and helpers work in the following areas; committees, management team, coaching, parent liaison, administration, accounts, pastoral duties, welfare, tea bar, laundry, kit management, pitch and ground maintenance, car parking and fund raising.

Maximum 300 words

2.5. What was your organisation's total income for last financial year?

(your branch if part of a larger organisation)

2.6. What was your organisation's total expenditure for last financial year? £104,194 (your branch if part of a larger organisation)

2.7. Does your organisation have more than six months running costs? (your branch if part of a larger organisation)

No

What are your organisation's current unrestricted reserves or savings? (your branch if part of a larger organisation)

£ nil

3. About Your project

3.1. What do you want the funding for? Please be specific. Please note that 'project' is meant to describe the project for which you are seeking funding, and not your organisation. Please include outputs (what you will deliver).

This application is to fund a Football Development Officer (FDO) to work for Sporting 87 FC, within the club and in the community.

A typical candidate is 16 to 18 years old and wanting to work within the community, or keen to be with in a sport based environment. Many young people, simply do not know what career path they want and can become lost to the system, often falling by the wayside. Their time with Sporting 87 allows reflection and consideration as they formulate a career path.

The roll of FDO offers the young person a unique opportunity to develop their skills and experience, with ongoing mentoring and training by skilled staff.

The FDO was originally born out of the Clubs Young Leader Programme, that seeks to provide opportunities to learn and play football but also to develop broad life and leadership skills. As well as many activities within Sporting 87, our team of young leaders are encouraged to support local events and sports activities within the local community.

Roles within Sporting 87 will include running:

- Mens Walking Football, reintroducing mature men to football and physical activity.
- Ladies football sessions, introducing ladies to the game for social and physical benefits
- Mens Futsal games 2-week nights, allowing younger men who can't play at weekends, to play and keep fit.
- Youngsters aged 5 16 in their school environment. (PE lessons, after school and lunch clubs, holiday clubs),

- Preschool children aged 3 5 providing basic movements and the A B
 C(agility, balance, coordination, and physical interaction.
- Girls football facility on a Friday evening, offering a healthy and fun activity to those that would not normally get a chance.
- Community fetes, school sports days and support of health and wellbeing events (Age Concern & NHS).

Maximum 300 words

3.2. How does your project contribute towards the council's Families and Communities Strategy and Families and Communities Approach? Please refer to guidance and reference both in your answer.

Safe Place: The Sporting ethos is one of care and encouragement. Regular one to one mentoring meetings allow feedback and goals to be set and assessed.

Recognizing Individuals; Sporting constantly look to build relationships and skills that naturally encourage confidence, self-esteem and self-worth. The FDO will build these through the many aspects of their activity.

Understanding Relationships; The Club works with a team ethos from top down, encouraging co-operation through relationships. Equally this allows the individual to develop and be nurtured, both practically and emotionally. Individuals are encouraged to step outside of their comfort zones, knowing they have the support and confidence of the Club. Post event appraisal is a big part of this.

Developing Agency; The roll of FDO entails considerable leadership skills. This allows a sense of direction and ambition to be worked through as part of the program. With mentored support, the individual is encouraged to express and develop their personal styles and build on their natural abilities.

Developing Vision: FDO put together their own personal development plan and are encouraged to set out their own goals. This is then revisited regularly to evaluate progress and to tweak or reassess if needed.

Maximum 300 words

3.3. How many people will benefit from your project (on a weekly, monthly or annual basis) and how? Please include outcomes (how your project will benefit the people who are involved in it) and how you will collect evidence of this.

An FDO would typically come into contact with 200 people directly in the course of a typical week. This would be via school lessons, lunch clubs, after school activities, evening activities. (Please see 3.1 for an extended list).

Outcomes for the service user are measured through feedback both verbally and in writing from the service users. This is then measured against the FDO's personal targets with action plans created to address any areas that need attention.

Outcomes for the FDO can be assessed as they show more resilience; they are happier and more confident and have a strong sense of belonging. Equally, ongoing assessments against their personal goals, demonstrates progress and a sense of achievement as goals are achieved.

A recent example of a successful FDO was a young lady who came into the Club in her early teens as a shy and reclusive little girl. The only child of a single mum, who had her own issues, she has grown in all aspects of her personality. She is now the first female FDO and is confident, thoughtful, self-assured and has a real sense of direction and purpose about her life. She is a team player and an encourager within her team. Her skills and personality with the young people she works with has been commended by several parents of those young people she works with. She is now further developing her leadership and organizational skills, and is even considering University as her next step.

Maximum 300 words

3.4. Are you working with any other organizations/groups on this project? Yes If yes, please state the names of these organisations/groups and the nature of the relationship.

Various schools in Bury St Edmunds; P E lessons, Lunch clubs, after school clubs.

Western Area Youth Soccer League (WAYS); training and running football coaching and games.

Several Parish councils; to run holiday clubs.

Church Youth groups; to run holiday clubs

In all of the above instances, the FDO would meet with the Service User and agree what is needed. A proposal of activities would then be draw up and discussed with the SU. Once agreement has been reached an action plan for the event is drawn up by the FDO including a breakdown of equipment and costings.

The FDO would then be responsible for all of the on-site activities. These would include; registration, coordinating with the SU and children's parents. Delivering the activity or activities. Clearing away and ensuring children are returned to their parents or teachers. Recording what activities took place and any issues that need to be noted, or reported.

3.5. What evidence do you have that there is a need for this project? Please include sources of evidence, including any public/user/community consultation and research you have carried out.

A successful pilot was run for the FDO project four years ago. As a result, the following year two FDO's were taken on and again proved very successful. Take up by the service users was high and demand was good. Year 3 three

saw the scheme grow to three members, with one of the FDO's continuing for a second year to increase his experience and help develop the role further.

The role has grown organically, with service users (SU) able to see the benefits and feel confident with what the FDO's offer.

Close consultation with the SU, especially schools, where they are keen to engage quality local community based, young people with in the schools has been a key to the growth. Individual needs and packages can be met and a bespoke package set up.

A good example of this, was a recent case where the SU wanting a yoga and orienteering and table tennis content. The FDO did research and has been able to offer this using a local village sports hall.

Maximum 200 words

3.6. How has the project been developed out of the community's desire to improve the lives of local people? What role have users and/or the community had in developing this project?

The key to why Sporting is unique to other football clubs is our professional ethos that cares for the community it serves beyond the game of football.

We are passionate about football, in all its forms. From the highest competitive level of the adult game, to footy tigers that learn to kick the ball for the first time on a Saturday morning.

The need to care for the centre half with the broken leg, to the coach with two young children, who has recently lost his wife and the children's mother.

The lady's team that competed in the National finals, to the player that is struggling with severe emotional issues, following a breakdown.

From the men who have found life again through Walking football, to teenage coaches who have travelled to America to train youngsters for 10 weeks during the summer .

The Young Leaders who help steward the local fete, to the FDO's who spend time visiting an adult coach in Addenbrookes hospital with severe cancer.

All this is enabled by a professional attitude that is community driven across the club, with staff development and coaching encouraged beyond the mandatory level, whether they are able to play or not.

Maximum 200 words

4. Timescales and sustainability

4.1. When will your project start and end? (the period for which you are asking the council for funding)

Start date 01/04/2018 End date 31/03/2020

4.2. If this is an ongoing project, how will it be funded and supported after the end of the grant period?

As documented, the FDO project has already grown with no financial help. This was enabled purely by the careful management of subscriptions from the users.

The clubs five-year plan is to grow year on year, which would naturally increase revenue.

Alongside this, a club fund-raising strategy is in place that would see the club benefit from other income streams. Sponsorship is actively being sought from local businesses and partners, and it is planned that this will become a greater percentage of the total income within the next five years.

The application for grants from different providers and trusts is also underway.

The clubs approach is to be in a position where income is from different sources giving a healthy balanced income stream.

Maximum 150 words

5. Funding request and budget

5.1. Which years are you applying for funding for? Please delete as applicable

2018/2019	2019/2020

5.2. What is the total cost of the project? (project costs only, not for your whole organisation and not just the funding you are requesting)

Total cost below £9,800

5.3. Please provide a full breakdown of the total cost of this project, including VAT if applicable. Please only include direct expenditure for this project.

Item	Amount
Staff and volunteers (including roles, hourly rates and NI/tax contributions where applicable)	
£500 per month bursary for Football Development Officer	£6,000
Overheads (including items such as venue/office costs, utilities, back office services, insurance) • Line management = 200hours @£15.00 per hour • Expenses • Office costs	£3,000 pa £300 pa £200 pa
Equipment and resources	
Kit and uniforms	£300
Other	
Total	£9,800

5.4. Please provide a full breakdown of all other funding and in-kind support* you have secured for this project.

Item	Amount
Funding already secured (please detail funders, amounts	
and funding periods individually)	£nil
Volunteer contributions (including estimated hours given	
and roles)	
Line management Sporting 87 = 200 hrs p a @£15.00 ph	£3,000
In kind support from Sporting 87 = £500	£500
Equipment and resources (please itemize)	
Kits and uniforms Sporting 87 = £300	£300
Other	
Tatal	62.000
Total	£3,800

^{*}In-kind support is assistance and items you would normally expect to pay for, but which you are getting for free, such as volunteer hours or a free venue. You

might find it useful to give volunteer hours a value, such as the minimum wage, or higher if you have volunteers with particular expertise it would be expensive to pay for.

5.5. What other funders have you applied to for this project but have not yet had a decision from?

Funder	Amount requested	Decision timescale
	£	
None	£	
	£	

5.6. How much funding are you applying to us fo).b	5.	.6.	How	much	funding	are	you	appı	yıng	to	us	ſΟ
---	-----	----	-----	-----	------	---------	-----	-----	------	------	----	----	----

2018/19 £6,000	2019/20	£6,000
-----------------------	---------	--------

5.7. What other grants and contracts has your organisation received over the past three years from either Forest Heath District Council or St Edmundsbury Borough Council?

Funding source	Amount (£)	Reason for funding
None		
Total:		